

Message Text

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INFO OCT-01 NEA-09 ISO-00 EB-07 RSC-01 /018 R

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FM SECSTATE WASHDC

TO AMEMBASSY TEHRAN

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E.O. 11652: N/A

TAGS: BEXP, IR

SUBJ: FY-76 PROGRAM MODIFICATIONS

REF: TEHRAN 0120

1. BALANCE FY-75 PROGRAM INCLUDES AUTOMOTIVE SERVICE EQUIPMENT, FEB. 3-7, 1975, 19 EXHIBITORS, PROCURE-
MENT COMPLETE; PROPERTY PROTECTION EQUIPMENT JEEP, APRIL 20-24, 1975, APPROX. 12 EXHIBITORS, PROCURED BY DETROIT DISTRICT OFFICE; INDUSTRIAL POWER TOOLS JEEP, MAY 12-14, 1975, APPROX. 8 EXHIBITORS, PROCURED BY CINCINNATI DISTRICT OFFICE; FOOD PROCESSING AND PACKAGING EQUIPMENT, JUNE 8-12 1975, APPROX. 20 EXHIBITORS, PROCUREMENT NOW IN PROCESS.

2. CAGNE APPRECIATES POST COMMENTS ON SUGGESTED FY-76 PROGRAM. ORIGINALLY SCHEDULED NOV. 1975 PROCESS CONTROLS AND JAN. 1976 ELECTRONIC INSTRUMENTS ARE PROPOSED TO BE COMBINED INTO SEPT. 1975 INSTRUMENTS AND CONTROL SYSTEMS EXHIBITION. RATIONALE IS THAT PROCESS CONTROLS THEME WILL NOT STAND ALONE DUE LIMITED NUMBER PROCESSING FIRMS IN IRAN AND FACT THAT MAJOR PART OF PURCHASE BY OIL, PETRO-
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CHEMICAL AND CHEMICAL INDUSTRY EFFECTED OFF-SHORE AND NOT

IN IRAN. INSTRUMENTS INCLUDES INDUSTRIAL AND SCIENTIFIC, BUT EXCLUDES MEDICAL WHICH SUBJECT FUTURE EXHIBITION. DOLLAR VOLUME DOES NOT MERIT SEPARATE EXHIBITION FOR INDUSTRIAL AND SCIENTIFIC INSTRUMENTS.

3. ORIGINALLY SCHEDULED DEC. 1975 AGRIBUSINESS HAS BEEN DELETED DUE TO OFFICIAL PARTICIPATION IN AGWA-FOOD OCT. 31 THROUGH NOV. 6, 1975 ON SAME THEME. ORIGINALLY SCHEDULED APRIL 1976 FOOD PROCESSING EQUIPMENT THEME DELETED DUE JUNE 1975 EXHIBITION ON FOOD PROCESSING AND PACKAGING EQUIPMENT.

4. IN LINE POST RECOMMENDATIONS, CAGNE WILL ENDEAVOR SHAPE PROCUREMENT NOV. 1975 EDUCATIONAL SYSTEMS TO INCLUDE SYSTEMS FIRMS, SOFTWARE PRODUCERS AND SUPPLIERS OF NEW EQUIPMENT. POST WILL BE ASKED TO CONDUCT DESK STUDY UPDATE OF TIR PRINTING AND BOOKBINDING RESEARCH. ACCORDING POST RECOMMENDATIONS, HOUSING SYSTEMS EXHIBITION WILL INCLUDE BUILDING MATERIALS, BUILDING TECHNIQUES INCLUDING MODULAR CONSTRUCTION AND SPECIALIZED EQUIPMENT. PORT FACILITIES EXHIBITION WILL INCLUDE MATERIALS HANDLING EQUIPMENT, PER EMBASSY SUGGESTION. POST WILL ALSO BE REQUESTED CONDUCT DESK STUDY ON METEOROLOGICAL INSTRUMENTS IN SUPPORT OF APRIL 1976 JEEP. IN VIEW POST CONCERN OVER SIZE OF EXHIBIT EQUIPMENT, PROTEIN PRODUCTION EQUIPMENT MANUFACTURERS WILL BE ASKED TO BRING MODELS OR GRAPHIC DISPLAYS OF OVER-SIZED EQUIPMENT. NO OFF-SITE PROMOTION IS PLANNED.

5. NEED POST CONFIRMATION THAT SEPT. 1975 INSTRUMENTS AND CONTROL SYSTEMS ACCEPTABLE AS PROPOSED. KISSINGER

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